

B2B

connect to world

Profile Company

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About Us

B2B Matchmaking was established in Cairo in 2009 with a small team of three, aiming to drive export development and connect global markets. Today, with a team of over 60 experts across 13 countries, we organize 750+ trade events annually, supporting companies in accessing new markets and facilitating more than USD 7 billion in export opportunities.

We have expanded our presence with offices in Saudi Arabia, Turkey, London, Zambia, Nigeria, and India, supported by a strong network of partners across 50+ countries. We deliver tailored strategies for both the public and private sectors, and we collaborate closely with governments and international organizations to design export development plans, conduct market and sector analyses, and organize trade missions and exhibitions.

Services :

- -Export services
- -Matchmaking services
- -Export consultants
- -Export Studies
- -Export trading
- -Event Management
- -Trade missions
- -Exhibitions

B2B



THE COMPANY

ESTABLISHED	EMPLOYEES	REVENUES	B2B MATCHMAKING
2009	60	5 MILLION	15 YEARS

Building 4, st 216 Victoria Square , Maadi , Cairo -Egypt.



KEY SECTORS

- Engineering Industries
- Building and Construction Materials
- Agricultural products
- Clothes and Textitle
- Plastics
- IT & ICT
- packaging
- Food & Beverage
- Pharmaceuticals & Medical Devices
- Furniture

B2B Records

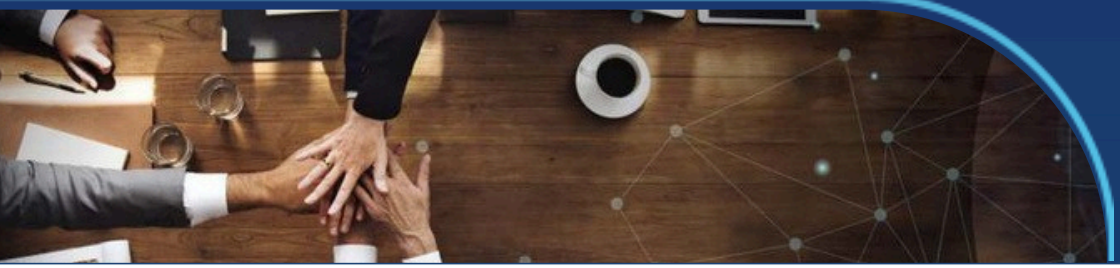
More than
69.000
B2B meetings

More than
750
Exhibitions & Trademissions

More than
7 BillionDollars
Export opportunities

16.000
Trade consultation

1.7 Milion
importers data all over the world



Business Matchmaking Service

B2B Matchmaking is the world's leading business matchmaking service, facilitating over 11,000 one-on-one meetings annually that drive strategic, high-value connections. With more than USD 7 billion in deals generated to date, we combine a strong global network with our dedicated mobile application to provide instant access to meeting schedules and participant profiles. Experience the power of top-tier business matchmaking, designed to propel your growth in the global market.

CO-ORGANIZE EXHIBITIONS

GITEX GLOBAL

GLOBAL FOOD MEETINGS AFRICA

FOODEX Your Gate To The World

MEDICAL EX

كايروفاشون وتكس CAIROFASHION&TEX

EPS EGYPT POWER SHOW

cairo mother MOTHER & BABY EXPO

FoodAfrica

STITCH TEX EXPO

HATS EGYPT

w ear

TURNKEY EXPO

K-Business Da in The Middle Eas

REALESTATE EXPO

ERBIL BUILDING

Deal With Africa One The African Dream

PROJECT QATAR

ITF International Trade Forum

& INVESTMENT

TEXHIBITION ISTANBUL

SIAL INSPIRE FOOD BUSINESS

MEDICA

Gulfood

Arab Health By Informa Markets

CONSTRUCT EGYPT

CONSTRUCT NIGERIA

SAUDI

BIG 5 Global

IFC ISTANBUL FURNITURE CONNECTION

ZUCDER

WALL & FLOOREX

CAIRO LEATHER

Cairo HOMETEX Expo

EGY HOME TEX

REBUILD

Sahara

ERBIL 5P

Shamo

EGYPT PROJECTS Building Future Egypt

Fisher

Trade missions



Buyers Delegation countries



Event Management Service

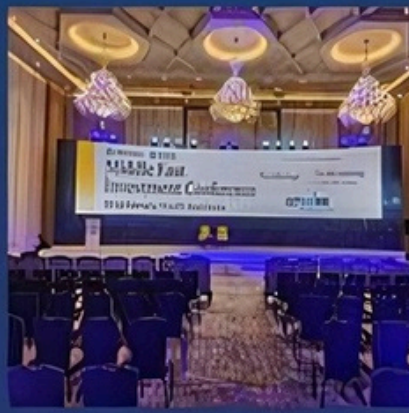
With over 15 years of experience, B2B Matchmaking has established a trusted global network of event service providers across 60 countries. We offer end-to-end event solutions, covering everything from venue booking and logistics to catering, décor, and branding, all tailored to your specific goals.

We specialize in delivering high-quality events at competitive prices, making us a top-value choice without compromising excellence. With more than 500 successful events across various sectors and regions, we ensure that every experience leaves a meaningful and lasting impact. From trade missions and product launches to forums and government-led initiatives, we manage every detail from concept to execution seamlessly and professionally.

Snap Shots













B2B

Our Success Partners



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Contacts

Headquarter : Egypt

Address: Building 4 , St 216 Victoria square, Maadi, Cairo, Egypt

Phone Number : +20 106 861 6203

Email : Hadeer@i-b2b.co

Saudi Arabia Office :

Address: Level 18, Faisaliah Tower,
King Fahad Highway, Olaya District,

Phone Number: +966 56 229 3601

Email : Hadeer@i-b2b.co

London Office:

Address: First And Second Floor 6 York Street, Twickenham,
London,
United Kingdom, TW1 3LD

Email : Hadeer@i-b2b.co

www.i-b2b.co